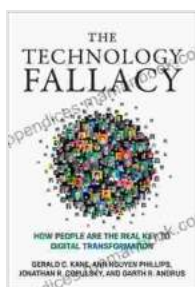# How People Are The Real Key To Digital Transformation Management On The Cutting Edge

Digital transformation is a journey, not a destination. It's about constantly evolving and adapting to the changing needs of your customers and your business. And while technology is an important part of that journey, it's only one piece of the puzzle. The real key to digital transformation is people.

The Technology Fallacy: How People Are the Real Key to Digital Transformation (Management on the Cutting Edge) by Gerald C. Kane

★★★★☆ 4.6 out of 5

Language	: English
File size	: 10795 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 266 pages

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People are the ones who make decisions about how to use technology. They're the ones who create and execute the strategies that drive digital transformation. And they're the ones who ultimately determine whether or not a digital transformation initiative is successful.

That's why it's so important to have a people-first approach to digital transformation. Here are a few tips for ng just that:
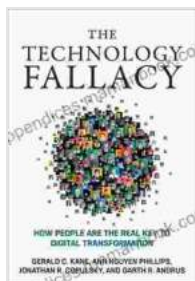
- **Start with a clear vision.** What do you want to achieve with digital transformation? What are your goals? Once you know what you want to achieve, you can start to develop a plan to get there.

- **Communicate your vision to your employees.** Make sure everyone in your organization understands what digital transformation is and why it's important. This will help them to buy into the process and to make the necessary changes.

- **Train your employees on new technologies.** Digital transformation often requires employees to learn new skills and to use new technologies. Make sure you provide them with the training and support they need to be successful.

- **Create a culture of innovation.** Encourage your employees to experiment with new ideas and to take risks. This will help to foster a culture of innovation and to drive digital transformation forward.

- **Be patient.** Digital transformation takes time. Don't expect to see results overnight. Be patient and persistent, and you will eventually achieve your goals.

People are the real key to digital transformation. By following these tips, you can create a people-first approach to digital transformation that will help you to achieve your goals and to stay ahead of the competition.

Additional Resources

- How to Lead a Successful Digital Transformation

- Digital Transformation

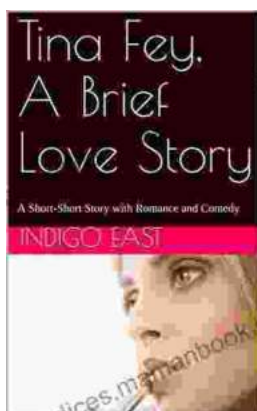- The Human Side of Digital Transformation: How to Inspire Your Team to Embrace Change

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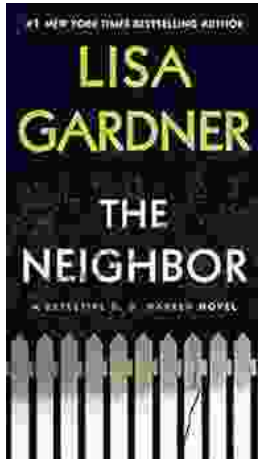
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